

JAZZ RAG RATE CARD

	MONO	COLOUR	
Size	Cost	Cost	Dimensions (width x depth)
Page	£510	£610	186mm x 270mm
Half	£290	£350	186mm x 132mm (landscape) 90.5mm x 270mm (portrait)
Quarter	£180	£235	90.5mm x 132mm
Eighth	£95	£120	43mm x 132mm (1 column width)
Back page	£720 mono	£995 colour	
Inside front	£650 mono	£925 colour	
Inside back	£610 mono	£875 colour	

Mono subject to availability

SINGLE COLUMN CENTIMETRE: £7.00 (4 column page only)

CLASSIFIED LINEAGE: 25p per word (Minimum £4.00). PRE-PAYMENT IS REQUIRED PRIOR TO PUBLICATION.

AGENCY COMMISSION: 10%

SERIES DISCOUNTS AVAILABLE.

PLEASE CONTACT US FOR COSTINGS OF DIRECT MAILINGS AND INSERTS. QUANTITIES & COSTS CAN BE TAILORED TO SUIT.

ALL PRICES SUBJECT TO VAT AT CURRENT RATE



0121-454 7020

e-mail: tim@bigbearmusic.com www.thejazzrag.com

Contact: TIM JENNINGS Publisher: JIM SIMPSON

THE JAZZ RAG P.O. BOX 944, EDGBASTON

Part of the Big Bear Music Group BIRMINGHAM B16 8UT

VAT No. 112 5150 26 ENGLAND

CONDITIONS OF ACCEPTANCE

All advertisements are accepted on the basis that settlement of account is strictly 30 days from date of invoice. Failure to comply with this condition will nullify any discounts and may incur a penalty interest of 5% per month thereafter. Cancellations must be notified 10 days prior to the date of publication. Cancellations after this date will be charged at full rate card. All advertisements are accepted on the condition that the advertiser warrants that the advertiser does not in any way contravene the provision of the Trade Description Act 1988 and complies with the British Code of Advertising Practice. The Publisher reserves the right to refuse or withdraw advertisements and will not be liable for any loss or damage caused by late publication, error or failure of the advertisement to appear.

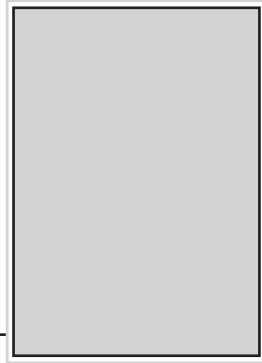
COLOUR ADVERTS (COVERS ONLY)

BACK COVER

Full page advert

	<i>high</i>	<i>wide</i>
TRIM	297	210
TYPE AREA	273	186
BLEED	303	216

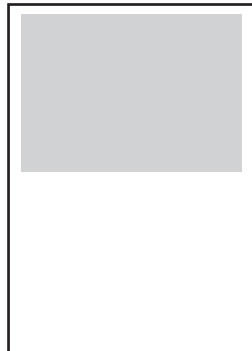
BLEED IS REQUIRED
FOR BACK COVER ADS



INSIDE FRONT & BACK COVERS

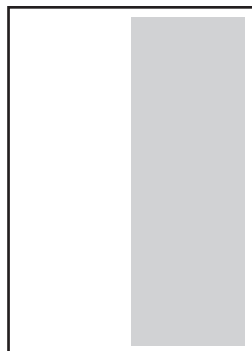
1/2 page advert – LANDSCAPE

	<i>high</i>	<i>wide</i>
TYPE AREA	132	186



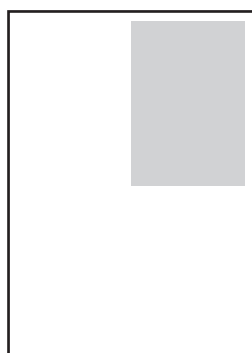
1/2 page advert – PORTRAIT

	<i>high</i>	<i>wide</i>
TYPE AREA	273	90.5



1/4 page advert

	<i>high</i>	<i>wide</i>
TYPE AREA	132	90.5



ARTWORK SPECIFICATION

All colour artwork is to be supplied to the following specifications.

Check the sizes shown to make sure your artwork is the correct size and has bleed added if required (only needed for back cover adverts).

Please supply artwork in either of the following formats:

- High-res print ready PDF

or

- High-res jpeg or TIFF saved at 300 dpi actual size CMYK (for TIFFs) or RGB (for jpegs)

Please send final artwork before 2 pm on date of the deadline to:

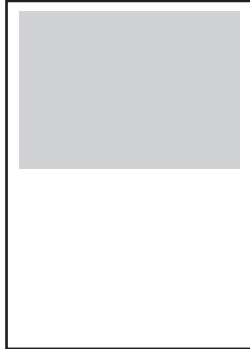
tim@bigbearmusic.com

BLACK/WHITE ADVERTS

LARGE ADVERTS – STANDARD SIZE

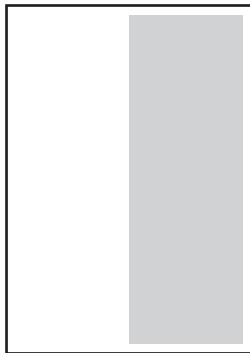
1/2 page advert – LANDSCAPE

	<i>high</i>	<i>wide</i>
TYPE AREA	132	186



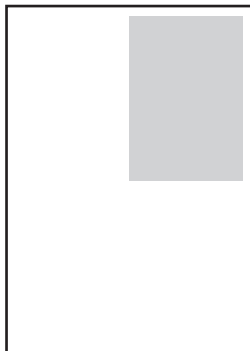
1/2 page advert – PORTRAIT

	<i>high</i>	<i>wide</i>
TYPE AREA	270	90.5



1/4 page advert

	<i>high</i>	<i>wide</i>
TYPE AREA	132	90.5



ARTWORK SPECIFICATION

All BW or greyscale artwork is to be supplied to the following specifications.

Check the sizes shown to make sure your artwork is the correct size and has bleed added if required (only needed for back cover adverts).

Please supply artwork in either of the following formats:

- High-res print ready PDF

or

- High-res jpeg or TIFF saved at 300 dpi actual size greyscale or BW

Please send final artwork before 2 pm on date of the deadline to:

tim@bigbearmusic.com